

Amendment No. 1

17 different services, including, but not limited to, a device
18 identifier; an Internet Protocol address; cookies, beacons,
19 pixel tags, mobile ad identifiers, or similar technology;
20 customer number, unique pseudonym, or user alias; telephone
21 numbers, or other forms of persistent or probabilistic
22 identifiers that can be used to identify a particular consumer,
23 family, or device that is linked to a consumer or family. As
24 used in this paragraph, the term "family" means a custodial
25 parent or guardian and any minor children of whom the parent or
26 guardian has custody, or a household.