

1 A bill to be entitled
 2 An act relating to specialty license plates; amending
 3 s. 320.08058, F.S.; directing the Department of
 4 Highway Safety and Motor Vehicles to develop an
 5 Ethical Ecotourism license plate; providing for
 6 distribution and use of fees collected from the sale
 7 of the plate; providing an effective date.

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 9 Be It Enacted by the Legislature of the State of Florida:

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 11 Section 1. Subsection (119) is added to section 320.08058,
 12 Florida Statutes, to read:

13 320.08058 Specialty license plates.—

14 (119) ETHICAL ECOTOURISM LICENSE PLATES.—

15 (a) The department shall develop an Ethical Ecotourism
 16 license plate as provided in this section and s. 320.08053. The
 17 word "Florida" must appear at the top of the plate, and words
 18 approved by the department must appear at the bottom of the
 19 plate.

20 (b) The annual use fees from the sale of the plate shall
 21 be distributed equally between the Florida Society for Ethical
 22 Ecotourism and Paddle Florida, Inc., each of which may use up to
 23 10 percent of such proceeds for administrative costs and the
 24 marketing of the plate. The remaining proceeds must be used by
 25 the Florida Society for Ethical Ecotourism to provide

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26 | environmental education and awareness that encourage behaviors
27 | that contribute to the sustainability of Florida's natural
28 | ecosystems and resources and by Paddle Florida, Inc., to raise
29 | awareness about water conservation, wildlife preservation,
30 | restoration of springs, and protection of waterways in this
31 | state.

32 | Section 2. This act shall take effect October 1, 2022.