

Amendment No. 1

COMMITTEE/SUBCOMMITTEE ACTION

ADOPTED	<u> </u>	(Y/N)
ADOPTED AS AMENDED	<u> </u>	(Y/N)
ADOPTED W/O OBJECTION	<u> </u>	(Y/N)
FAILED TO ADOPT	<u> </u>	(Y/N)
WITHDRAWN	<u> </u>	(Y/N)
OTHER	<u> </u>	

1 Committee/Subcommittee hearing bill: Commerce Committee
 2 Representative Duran offered the following:

Amendment (with title amendment)

5 Remove everything after the enacting clause and insert:

6 Section 1. Subsection (46) is added to section 320.01,
 7 Florida Statutes, to read:

8 320.01 Definitions, general.—As used in the Florida
 9 Statutes, except as otherwise provided, the term:

10 (46) "Digital license plate" means an electronic display
 11 meeting all specifications required by the department, which
 12 must, at a minimum:

13 (a) Be designed to display the information required in
 14 this chapter to be included on a physical license plate;

15 (b) Be designed to be placed on a motor vehicle registered
 16 under this chapter in lieu of a physical license plate;

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17 (c) Be designed to display any other information that the
18 department, in consultation with law enforcement agencies,
19 determines may improve public safety; and

20 (d) Have been determined by the Department of
21 Transportation to have a display readable by current toll
22 collection systems and current law enforcement automated license
23 plate recognition hardware and software.

24 Section 2. Present subsection (6) of section 320.06,
25 Florida Statutes, is redesignated as subsection (7), a new
26 subsection (6) is added to that section, and subsection (5) of
27 that section is amended, to read:

28 320.06 Registration certificates, license plates, and
29 validation stickers generally.—

30 (5) The department may conduct a pilot program to evaluate
31 the designs, concepts, and technologies for digital alternative
32 license plates as provided for in subsection (6). For purposes
33 of the pilot program, the department ~~may~~ shall investigate the
34 feasibility and use of digital alternative license plate
35 technologies that modernize license plates used in this state
36 and improve public safety, and the long-term cost impact to the
37 consumer. The pilot program shall be limited to license plates
38 that are used on government-owned motor vehicles as described in
39 s. 320.0655. Such license plates are exempt from the
40 requirements in paragraph (3)(a). For the purposes of this
41 subsection, digital license plate designs, concepts, and

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42 technologies that the department may investigate the feasibility
43 and use of must include, but are not limited to, the ability to:

44 (a) Display information required to be included on a metal
45 or paper license plate.

46 (b) Display safety alerts issued by a governmental entity,
47 such as emergency alerts, Amber Alerts, and Silver Alerts.

48 (c) Display static logos, including unique displays for
49 fleet license plates, digital versions of specialty license
50 plates, and special license plates.

51 (d) Display the registration status of the motor vehicle
52 to which the plate is affixed.

53 (e) Display any other information that the department, in
54 consultation with law enforcement agencies, determines may
55 improve public safety.

56 (f) Be readable by current toll collection systems and
57 current law enforcement automated license plate recognition
58 hardware and software, as determined by the Department of
59 Transportation.

60 (g) Connect to the Internet.

61 (h) Add and transfer data at the direction and discretion
62 of the department.

63 (6)(a) The department may conduct a pilot program for the
64 purpose of evaluating the designs, concepts, and technologies of
65 digital license plates for use in this state and allowing
66 government-owned vehicles registered under this chapter to be

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67 equipped with a digital license plate in addition to being
68 issued a physical license plate.

69 (b) If the department conducts the pilot program, it must
70 administer the program and allow government-owned motor vehicles
71 registered under this chapter to be equipped with a digital
72 license plate in addition to being issued a physical license
73 plate under this section.

74 1. The department may contract with digital license plate
75 providers to participate in the pilot program.

76 2. For each digital license plate provider contracted by
77 the department to participate in the pilot program, the
78 department shall select at least two geographic regions of this
79 state and use at least 10 digital license plates in each region.
80 The pilot program must be implemented in at least one urban
81 region and one rural region of this state.

82 3. For each digital license plate provider contracted by
83 the department to participate in the pilot program, the
84 evaluation of the digital license plate designs, concepts, and
85 technologies must conclude within 6 months after the execution
86 of a contract for participation in the pilot program. Within 8
87 months after the execution of a contract to participate in the
88 pilot program for the evaluation of the digital license plate
89 designs, concepts, and technologies, the department shall make
90 written recommendations to the Governor, the President of the
91 Senate, and the Speaker of the House of Representatives

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92 regarding the implementation and use of the digital license
93 plate designs, concepts, and technologies.

94 (c) The department may adopt rules to implement this
95 subsection.

96 Section 3. Effective July 1, 2023, subsection (7) is added
97 to section 320.07, Florida Statutes, to read:

98 320.07 Expiration of registration; renewal required;
99 penalties.-

100 (7) An owner of a digital license plate as defined in s.
101 320.01(46) is not subject to the penalties in this section for
102 failure to display a validation sticker if the vehicle was
103 operated in compliance with this chapter and any rules adopted
104 by the department governing the placement of digital license
105 plates and registration renewal.

106 Section 4. Effective July 1, 2023, section 320.08069,
107 Florida Statutes, is created to read:

108 320.08069 Digital license plates.-

109 (1) APPLICABILITY.-Except as otherwise provided in this
110 section or rules adopted under this section, a digital license
111 plate issued under this section is subject to the laws of this
112 state applicable to a physical license plate. Physical license
113 plates must be renewed in accordance with the requirements of s.
114 320.06 relating to all fees due on an annual or semiannual
115 basis. However, digital license plates issued under this section
116 are exempt from s. 320.06(3)(a).

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117 (2) DIGITAL LICENSE PLATE ISSUANCE.-

118 (a) The department may allow a motor vehicle registered
119 under this chapter to be equipped with a department-approved
120 digital license plate in lieu of a physical license plate issued
121 under s. 320.06. However, the purchaser of a digital license
122 plate must first obtain a physical license plate from the
123 department before obtaining a digital license plate. Physical
124 license plates must be renewed in accordance with the
125 requirements of s. 320.06 relating to all fees due on an annual
126 or semiannual basis.

127 (b) The department may contract with digital license plate
128 providers for the issuance of digital license plates, including
129 any services related to the issuance of digital license plates.
130 The contract must include provisions governing the protection of
131 personal and motor vehicle registration data obtained by a
132 digital license plate provider in the performance of its
133 services. A digital license plate provider may not sell or share
134 personal or motor vehicle registration data and may not store,
135 sell, or share geolocation data from the use of a digital
136 license plate. A digital license plate provider that violates
137 this paragraph is subject to a civil penalty not to exceed
138 \$5,000 per occurrence.

139 (c) The department may authorize the display of the motor
140 vehicle's validation on each digital license plate in lieu of
141 the validation sticker. The validation must display the owner's

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142 birth month, the license plate number, and the year of
143 expiration or the appropriate renewal period if the owner is not
144 a natural person. The validation must be displayed in the upper
145 right corner of the digital license plate.

146 (d) The department may authorize the use of a digital
147 license plate for electronic toll collection, if such use has
148 been approved by the Department of Transportation or other
149 appropriate tolling authority, or to display a parking permit.

150 (e) The department shall establish procedures for
151 displaying information on a digital license plate, which may
152 include, but not be limited to:

153 1. An emergency alert or other public safety alert issued
154 by a governmental entity, including an alert pursuant to s.
155 937.021.

156 2. A company name or logo and unit number for fleet
157 license plates as described in s. 320.0657 and digital versions
158 of specialty license plates as described in s. 320.08058,
159 special license plates for military service as authorized in s.
160 320.089, and special license plates for the Governor and federal
161 and state legislators as authorized in s. 320.0807.

162 3. Other displays that the department, in consultation
163 with law enforcement agencies, determines are in the interest of
164 public safety.

165 (3) DIGITAL LICENSE PLATE REQUIREMENTS.—A digital license
166 plate issued under this section must:

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167 (a) Meet the specifications and requirements adopted under
168 subsection (2).

169 (b) Include the same information required to be included
170 on a physical license plate and legibly display that information
171 at all times and in all light conditions.

172 (c) Have wireless connectivity capability.

173 (4) DIGITAL LICENSE PLATE PROVIDERS.—A digital license
174 plate provider with whom the department contracts shall:

175 (a) Maintain an inventory of digital license plates issued
176 in this state by the digital license plate provider.

177 (b) Make available a digital version of each specialty
178 license plate authorized by the department.

179 (c) If a digital license plate displays a validation,
180 promptly update the display of the validation to reflect the
181 current registration period for the motor vehicle and, upon
182 request of the department, suspend the display of the validation
183 or indicate on the digital license plate that the registration
184 for the motor vehicle has expired.

185 (5) DIGITAL LICENSE PLATE CONSUMERS.—In addition to any
186 fees associated with the purchase of a digital license plate,
187 the consumer is also responsible for paying to the department
188 all applicable motor vehicle fees required by this chapter,
189 including any annual use fees pursuant to s. 320.08056
190 associated with any specialty license plate the consumer wishes
191 to display on the digital license plate.

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192 (6) RULEMAKING.—The department may adopt rules to
193 implement this section.

194 Section 5. Except as otherwise expressly provided in this
195 act, this act shall take effect July 1, 2022.

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198 **T I T L E A M E N D M E N T**

199 Remove everything before the enacting clause and insert:
200 An act relating to digital license plates; amending s. 320.01,
201 F.S.; defining the term "digital license plate"; amending s.
202 320.06, F.S.; authorizing the Department of Highway Safety and
203 Motor Vehicles to conduct a pilot program to evaluate designs,
204 concepts, and technologies for a digital, rather than an
205 alternative, license plate pilot program; authorizing the
206 department to investigate the feasibility of digital license
207 plate designs, concepts, and technologies that, at a minimum,
208 meet certain prerequisites; requiring the department to
209 administer any such pilot program and to contract with digital
210 license plate providers in implementing such a program;
211 providing timeframes for any such program; requiring the
212 department to make written recommendations to the Governor and
213 the Legislature; authorizing the department to adopt rules;
214 amending s. 320.07, F.S.; providing that an owner of a digital
215 license plate is not subject to penalties for failure to display
216 a validation sticker if certain conditions are met; creating s.

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217 320.08069, F.S.; providing applicability; authorizing the
218 department to allow a registered motor vehicle to be equipped
219 with an approved digital license plate in lieu of a physical
220 license plate by a certain date; providing requirements for
221 purchasers of digital license plates; authorizing the department
222 to contract with digital license plate providers for certain
223 purposes; providing a requirement for such contract; specifying
224 prohibited acts of digital license plate providers; providing a
225 civil penalty for violations; authorizing the department to
226 authorize digital license plates to display a motor vehicle's
227 validation and to be used for electronic toll collection and to
228 display parking permits, subject to certain requirements;
229 requiring the department to establish procedures for displaying
230 information on digital license plates; specifying requirements
231 for digital license plates, digital license plate providers, and
232 consumers; authorizing the department to adopt rules; providing
233 effective dates.