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LEGISLATIVE ACTION

Senate	.	House
Comm: RCS	.	
02/22/2023	.	
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The Committee on Appropriations (Brodeur) recommended the following:

Senate Amendment (with title amendment)

Delete lines 233 - 256

and insert:

Section 4. Subsection (4) of section 288.1226, Florida Statutes, is amended to read:

288.1226 Florida Tourism Industry Marketing Corporation; use of property; board of directors; duties; audit.—

(4) BOARD OF DIRECTORS.—The board of directors of the corporation shall be composed of 32 ~~31~~ tourism-industry-related



11 members, appointed by Enterprise Florida, Inc., in conjunction
12 with the department. Board members shall serve without
13 compensation, but are entitled to receive reimbursement for per
14 diem and travel expenses pursuant to s. 112.061. Such expenses
15 must be paid out of funds of the corporation. The board shall be
16 composed of all of the following members:

17 (a) Sixteen members ~~The board shall consist of 16 members,~~
18 appointed in such a manner as to equitably represent all
19 geographic areas of this ~~the~~ state, with no fewer than two
20 members from any of the following regions:

21 1. Region 1, composed of Bay, Calhoun, Escambia, Franklin,
22 Gadsden, Gulf, Holmes, Jackson, Jefferson, Leon, Liberty,
23 Okaloosa, Santa Rosa, Wakulla, Walton, and Washington Counties.

24 2. Region 2, composed of Alachua, Baker, Bradford, Clay,
25 Columbia, Dixie, Duval, Flagler, Gilchrist, Hamilton, Lafayette,
26 Levy, Madison, Marion, Nassau, Putnam, St. Johns, Suwannee,
27 Taylor, and Union Counties.

28 3. Region 3, composed of Brevard, Indian River, Lake,
29 Okeechobee, Orange, Osceola, St. Lucie, Seminole, Sumter, and
30 Volusia Counties.

31 4. Region 4, composed of Citrus, Hernando, Hillsborough,
32 Manatee, Pasco, Pinellas, Polk, and Sarasota Counties.

33 5. Region 5, composed of Charlotte, Collier, DeSoto,
34 Glades, Hardee, Hendry, Highlands, and Lee Counties.

35 6. Region 6, composed of Broward, Martin, Miami-Dade,
36 Monroe, and Palm Beach Counties.

37 (b) The following industry and organization
38 representatives: ~~15 additional tourism industry related members~~
39 ~~shall include~~ 1 representative from the statewide rental car



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40 industry; 7 representatives from tourist-related statewide
41 associations, including those that represent hotels,
42 campgrounds, county destination marketing organizations,
43 museums, restaurants, retail, and attractions; 3 representatives
44 from county destination marketing organizations; 1
45 representative from the cruise industry; 1 representative from
46 an automobile and travel services membership organization that
47 has at least 2.8 million members in Florida; 1 representative
48 from the airline industry; 1 representative from the nature-
49 based tourism industry; and 1 representative from the space
50 tourism industry, who will each serve for a term of 2 years.

51

52 ===== T I T L E A M E N D M E N T =====

53 And the title is amended as follows:

54 Delete lines 15 - 16

55 and insert:

56 amending s. 288.1226, F.S.; revising the composition
57 of the board of directors of the Florida Tourism
58 Industry Marketing Corporation;