

LEGISLATIVE ACTION

Senate Comm: RCS 04/04/2023 House

The Committee on Commerce and Tourism (Yarborough) recommended the following:

Senate Amendment (with title amendment)

Delete everything after the enacting clause and insert:

Section 1. Paragraphs (g) and (h) of subsection (1) and paragraph (a) of subsection (8) of section 501.059, Florida Statutes, are amended, and paragraph (c) is added to subsection (10) of that section, to read: 501.059 Telephone solicitation.-

(1) As used in this section, the term:

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11 (g) "Prior express written consent" means a written
12 agreement that:

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1. Bears the signature of the called party;

14 2. Clearly authorizes the person making or allowing the placement of a telephonic sales call by telephone call, text 15 16 message, or voicemail transmission to deliver or cause to be 17 delivered to the called party a telephonic sales call using an 18 automated system for the selection and or dialing of telephone 19 numbers, the playing of a recorded message when a connection is 20 completed to a number called, or the transmission of a 21 prerecorded voicemail;

3. Includes the telephone number to which the <u>called party</u> signatory authorizes a telephonic sales call to be delivered; and

4. Includes a clear and conspicuous disclosure informing the called party that:

a. By executing the agreement, the called party authorizes the person making or allowing the placement of a telephonic sales call to be made by telephone call, text message, or voicemail transmission to deliver or cause to be delivered a telephonic sales call to the called party a telephonic sales call using an automated system for the selection and or dialing of telephone numbers, if applicable, or the playing of a recorded message when a connection is completed to a number called, or the transmission of a prerecorded voicemail; and

36 b. He or she is not required to directly or indirectly sign 37 the written agreement or to agree to enter into such an 38 agreement as a condition of purchasing any property, goods, or 39 services. Florida Senate - 2023 Bill No. SB 1308

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40	(h) "Signature" includes <u>:</u>
41	<u>1.</u> An electronic or digital signature <u>if</u> , to the extent
42	that such form of signature is recognized as a valid signature
43	under applicable federal law or state contract law; and
44	2. An act that demonstrates express consent, including, but
45	not limited to, checking a box indicating consent or responding
46	affirmatively to receiving text messages, to an advertising
47	campaign, or to an e-mail solicitation.
48	(8)(a) A person may not make or knowingly allow <u>to be made</u>
49	<u>an unsolicited</u> a telephonic sales call to be made if such call
50	involves an automated system for the selection or dialing of
51	telephone numbers or the playing of a recorded message when a
52	connection is completed to a number called without the prior
53	express written consent of the called party.
54	(10)
55	(c) Notwithstanding any other provision of this section, no
56	action shall lie for a violation of subsection (8) for any
57	communication made within 30 days of:
58	1. The called party or consumer communicating with a
59	telephone solicitor or other person, orally or by text message,
60	that such called party or consumer does not wish to receive any
61	communications from that telephone solicitor or person or the
62	seller or organization represented by that telephone solicitor
63	or person.
64	2. The called party or consumer effectively withdrawing a
65	previously given valid consent.
66	Section 2. This act shall take effect upon becoming a law.
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68	========= T I T L E A M E N D M E N T =================================

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69	And the title is amended as follows:
70	Delete everything before the enacting clause
71	and insert:
72	A bill to be entitled
73	An act relating to telephone solicitation; amending s.
74	501.059, F.S.; revising definitions; prohibiting
75	certain telephonic sales calls; providing conditions
76	under which civil actions may not be brought for
77	specified violations; providing an effective date.