1 A bill to be entitled 2 An act relating to social media protection for minors; 3 creating s. 501.174, F.S.; providing a definition; 4 requiring social media platforms to disclose specified 5 policies and provide specified resources, measures, 6 and disclaimers; authorizing social media platforms to 7 post specified compliance statements on their Internet 8 homepage or platform user login page; prohibiting 9 certain schools from using or having an account on certain social media platforms and from requiring 10 11 students to register, enroll, or participate in social 12 media platforms for educational purposes; providing 13 applicability; providing an effective date. 14 15 Be It Enacted by the Legislature of the State of Florida: 16 17 Section 1. Section 501.174, Florida Statutes, is created 18 to read: 19 501.174 Social media protection for minors.-20 (1) As used in this section, the term "social media 21 platform" or "platform" means a digital platform operating in 22 the state predominantly accessed by platform users who are under 23 the age of 18 that offers forms of electronic communication

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through which such platform users are permitted to create online

communities to share information, ideas, personal messages, and

CODING: Words stricken are deletions; words underlined are additions.

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other content.

- (2) Beginning January 1, 2024, a social media platform, on its Internet homepage or platform user login page or through a clearly labeled, conspicuous, and readily accessible link on such homepage or login page, must:
- (a) Disclose the following social media platform policies in a manner that is clearly, concisely, prominently, and understandably written using language suited to the age of users who are under the age of 18 likely to routinely access the platform without unrelated, confusing, or contradictory materials:
- 1. The content moderation policies the social media platform uses for content on the platform.
- 2. Whether the social media platform uses or allows the use of addictive design or deceptive pattern features, including autoplay or infinite scroll.
- 3. Whether the social media platform allows manipulated photographs or digital images to be shared on the platform.
- 4. Whether the social media platform considers the best interests of platform users who are under the age of 18 when designing, developing, and providing services.
- 5. The methodology the social media platform uses to consider the best interests of platform users who are under the age of 18 when designing, developing, and providing services.
  - 6. The policies and protections the social media platform

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uses to protect platform users who are under the age of 18 against harmful behaviors, such as bullying, harassment, and threats of violence or self-harm.

- 7. Whether the social media platform collects or sells personal information of platform users who are under the age of 18, including personal identifiers, biometrics, and geolocation data. If such personal information is collected, the platform must disclose the type of personal information collected and the purpose of such collection. If such personal information is sold, the platform must disclose to whom the information is sold.
  - (b) Provide clear access to the following:
- 1. Zip code-based references to local resources for law enforcement, suicide prevention, and domestic violence prevention services.
- 2. Protective measures such as screen time limitations, data usage limitations, content filters, and other parental settings.
- 3. Reporting mechanisms related to harmful behaviors, such as bullying, harassment, and threats of violence or self-harm.
- (3) At the time of log in, and before obtaining access to the platform, a social media platform must require platform users who are under the age of 18 to read and accept a disclaimer which must be in substantially the following form:

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This application may be harmful to your mental health and may use design features that have addictive qualities or present unverified information or that may be manipulated by [insert platform name] or others for your viewing. This application may also collect your personal data to further manipulate your viewable content and may share your personal data with others.

- (4) A social media platform that complies with subsections
  (2) and (3) may post a statement confirming such compliance on
  its Internet homepage or platform user login page.
- (5) A K-12 school operating in the state that accepts state funding may not:
- (a) Use or have an account on a social media platform that does not have a statement pursuant to subsection (4) on its

  Internet homepage or platform user login page.
- (b) Require students, regardless of age, to register, enroll, or participate in a social media platform as a means to access information, materials, or resources related to school-sponsored educational activities. This paragraph does not apply to portal, email, and message board accounts used for official business with the school.
  - Section 2. This act shall take effect July 1, 2023.