

Amendment No.

CHAMBER ACTION

Senate

House

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Representative Fine offered the following:

**Amendment (with title amendment)**

Remove lines 49-81 and insert:

(d) "Social or political advertising" means any advertisement on a social media platform that:

1. References, or advocates for or against, a candidate for political office, a political or executive official, a political party, or a political action committee;

2. References, or advocates for or against, an outcome or position in any election, referendum, ballot initiative, or voter registration campaign;

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13 3. References, advocates, or discusses matters of public  
14 policy, including, but not limited to, matters of foreign policy  
15 or diplomacy, healthcare, civil rights, economic matters,  
16 governance structures, or any other matters that pertain to  
17 governmental policymaking;

18 4. Includes messaging, language, or graphics that a  
19 reasonable person might believe seeks to influence public  
20 opinion, debate, or discussion; or

21 5. Is otherwise regulated as political advertising.

22 (4) (a) Each foreign-adversary-owned entity operating a  
23 social media platform in the state must publicly disclose the  
24 core functional elements of the social media platform's content  
25 curation and algorithms.

26 (b) The disclosure must identify:

27 1. The factors that influence content ranking and  
28 visibility.

29 2. Measures taken to address misinformation and harmful  
30 content.

31 3. The process of personalization and targeting of  
32 content.

33 (5) Each foreign-adversary-owned entity operating a social  
34 media platform must make publicly available the source code of  
35 its algorithms through an open-source license.

36 (6) (a) Each foreign-adversary-owned entity operating a  
37 social media platform must implement a user verification system

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38 for each user and organization that purchases advertisements  
39 concerning social or political issues. The system must verify  
40 key identifying information, including citizenship, residency,  
41 and age of the user or the individuals that own the  
42 organization, as applicable.

43 (b) Once verified, the identity of the purchaser of each  
44 social or political advertisement must be disclosed with the  
45 advertisement.

46 (7) (a) A foreign-adversary-owned entity operating a social  
47 media platform that violates this section is liable up to  
48 \$10,000 for each discrete violation.

49 (b) The Department of Legal Affairs shall enforce this  
50 section.

51 Section 2. If any provision of this act or its application  
52 to any person or circumstances is held invalid, the invalidity  
53 does not affect other provisions or applications of this act  
54 which can be given effect without the invalid provision or  
55 application, and to this end the provisions of this act are  
56 severable.

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**T I T L E A M E N D M E N T**

Remove line 12 and insert:

Legal Affairs; providing severability; providing an  
effective date.

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