

The Florida Senate
BILL ANALYSIS AND FISCAL IMPACT STATEMENT

(This document is based on the provisions contained in the legislation as of the latest date listed below.)

Prepared By: The Professional Staff of the Committee on Health Policy

BILL: SB 436

INTRODUCER: Senator Grall

SUBJECT: Pregnancy and Parenting Resources Website

DATE: January 22, 2024

REVISED: 01/23/24

	ANALYST	STAFF DIRECTOR	REFERENCE	ACTION
1.	Looke	Brown	HP	Favorable
2.			AHS	
3.			FP	

I. Summary:

SB 436 creates s. 383.0131, F.S., to require the Department of Health (DOH), in consultation with the Department of Children and Families (DCF) and the Agency for Health Care Administration (AHCA), maintain a website, distinct from its own website, to provide information and links for public and private resources for expectant families and new parents. The DOH must contract for the creation of the website and it must be operational by January 1, 2025. The bill specifies categories of resources that must be available on the website but does not limit the website to those categories. Additionally, the bill requires the DCF and the AHCA to include clear and conspicuous links to the website on their websites.

The bill provides an effective date of July 1, 2024.

II. Present Situation:

DOH Pregnancy Support and New Parent Support Web Resources

Currently, the DOH provides separate websites for pregnancy and new parent resources. The DOH's pregnancy website¹ includes numerous links to resources for pregnant women. These include information on what to do after pregnancy, available community resources, still-birth prevention, emergency preparedness, birth defects, the effect of various conditions and illness on pregnancy, tobacco use, and the Healthy Start program, among others. The parenting support webpage² has similar links to multiple resources for new parents including information on newborn screening, immunizations, and other programs such as Early Steps, Healthy Start, Florida Prepaid, and Bright Expectations.

¹ Available at <https://www.floridahealth.gov/programs-and-services/womens-health/pregnancy/index.html>, (last visited Jan. 19, 2024).

² Available at <https://www.floridahealth.gov/programs-and-services/vital-statistics/index.html>. (Last visited Jan. 19, 2024).

Online Portals

State agencies in Florida operate statutorily mandated online portals on various topics. For example:

- The Department of Education is mandated in s. 1001.10, F.S., to develop an online portal for parents to choose the best education options for their students. The statute requires that the portal must:
 - Recommend educational options based on questions about the student, including the needs and interests of the student.
 - Advise parents on the recommended educational options for their student.
 - Enable schools to develop a school profile and connect directly with families who express interest in the school.
 - Allow parents to complete the school enrollment process.
- The DCF is required by s. 409.1464, F.S., to operate a website as part of the Responsible Fatherhood Initiative that will allow a father to obtain information about effective parenting, identify areas in which support would enable him to enhance his ability to be an effective father, and be connected to such support, including, but not limited to, support provided by organizations receiving specified grants.
- The AHCA is required by s. 408.05, F.S., to contract with a vendor to provide a consumer-friendly, Internet-based platform that allows a consumer to research the cost of health care services and procedures and allows for price comparison. The AHCA is required to actively oversee the platform and the platform must allow a consumer to search by condition or service bundles that are comprehensible to a layperson and may not require registration, a security password, or user identification. The vendor is also required to establish and maintain a Florida-specific data set of health care claims information available to the public and any interested party.

III. Effect of Proposed Changes:

SB 436 creates s. 383.0131, F.S., to establish a pregnancy and parenting resources website. The bill requires the DOH to contract for the creation of the website which is required to be a stand-alone website that must be operational by January 1, 2025. The DOH, in consultation with the DCF and the AHCA, is required to maintain the website, and each of these agencies must post a clear and conspicuous link to the website on their respective webpages. The website must have information and links to public and private resources for expectant families which include, but are not limited to:

- Educational materials on pregnancy and parenting;
- Maternal health services;
- Prenatal and postnatal services;
- Educational and mentorship programs for fathers;
- Social services;
- Financial assistance; and
- Adoption services.

The bill provides an effective date of July 1, 2024.

IV. Constitutional Issues:

A. Municipality/County Mandates Restrictions:

None.

B. Public Records/Open Meetings Issues:

None.

C. Trust Funds Restrictions:

None.

D. State Tax or Fee Increases:

None.

E. Other Constitutional Issues:

None.

V. Fiscal Impact Statement:

A. Tax/Fee Issues:

None.

B. Private Sector Impact:

None.

C. Government Sector Impact:

SB 436 is estimated to have a negative fiscal impact on the DOH. The department estimates a cost of \$466,200 to implement the bill, of which \$97,600 would be recurring.³

VI. Technical Deficiencies:

None.

VII. Related Issues:

None.

³ Department of Health, *2024 Agency Legislative Bill Analysis: SB 436*, pp. 3-4, Nov. 17, 2023 (on file with the Senate Committee on Health Policy).

VIII. Statutes Affected:

This bill creates section 383.0131 of the Florida Statutes.

IX. Additional Information:

A. Committee Substitute – Statement of Changes:

(Summarizing differences between the Committee Substitute and the prior version of the bill.)

None.

B. Amendments:

None.

This Senate Bill Analysis does not reflect the intent or official position of the bill's introducer or the Florida Senate.
