

ENROLLED

CS/HB 709

2024 Legislature

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An act relating to in-store servicing of alcoholic beverages; amending s. 561.424, F.S.; conforming provisions to changes made by the act; creating s. 561.425, F.S.; authorizing the in-store servicing of distilled spirits sold by a distributor to a vendor; defining the term "in-store servicing"; providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. Subsection (2) of section 561.424, Florida Statutes, is amended, and subsection (3) is added to that section, to read:

561.424 Vinous beverages; in-store servicing authorized.-

(2) Nothing in s. 561.42 or any other provision of the alcoholic beverage law prohibits ~~shall prohibit~~ a distributor of wine from providing in-store servicing of wine sold by the ~~such~~ distributor to a vendor.

(3) As used in this section, the term "in-store servicing" ~~as used herein~~ means:

(a) Placing ~~the~~ wine on the vendor's shelves and maintaining the appearance and display of the ~~said~~ wine on the vendor's shelves in the vendor's licensed premises. †

(b) Placing the wine that is not ~~so~~ shelved or displayed

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26 | in a storage area designated by the vendor, which is located in
 27 | the vendor's licensed premises.~~;~~

28 | (c) Rotating ~~rotation of~~ vinous beverages.~~;~~ and

29 | (d) Price stamping of vinous beverages in the vendor's
 30 | licensed premises. ~~This section shall not apply to distilled~~
 31 | ~~spirits.~~

32 | Section 2. Section 561.425, Florida Statutes, is created
 33 | to read:

34 | 561.425 Distilled spirits; in-store servicing authorized.-

35 | (1) Nothing in s. 561.42 or any other provision of the
 36 | alcoholic beverage law prohibits a distributor of distilled
 37 | spirits from providing in-store servicing of distilled spirits
 38 | sold by the distributor to a vendor.

39 | (2) As used in this section, the term "in-store servicing"
 40 | means:

41 | (a) Placing distilled spirits, including distilled spirits
 42 | located in a storage area designated by the vendor, on the
 43 | vendor's shelves and maintaining the appearance and display of
 44 | the distilled spirits on the vendor's shelves in the vendor's
 45 | licensed premises.

46 | (b) Placing the distilled spirits in displays.

47 | (c) Placing the distilled spirits that are not shelved or
 48 | displayed in a storage area designated by the vendor, which is
 49 | located in the vendor's licensed premises.

50 | (d) Rotating distilled spirits.

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51 (e) Price stamping distilled spirits in the vendor's
52 licensed premises.

53 Section 3. This act shall take effect July 1, 2024.