



223070

LEGISLATIVE ACTION

Senate	.	House
Comm: RCS	.	
02/08/2024	.	
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The Committee on Rules (DiCeglie) recommended the following:

Senate Amendment (with title amendment)

Delete lines 30 - 45
and insert:
political nature contains images, video, audio, graphics, or
other digital content created in whole or in part with the use
of generative artificial intelligence, if the generated content
appears to depict a real person performing an action that did
not actually occur, and if the generated content was created
with intent to injure a candidate or to deceive regarding a
ballot issue, the political advertisement, electioneering



12 communication, or other miscellaneous advertisement must
13 prominently state the following disclaimer: "Created in whole or
14 in part with the use of generative artificial intelligence
15 (AI)."

16 (3) The disclaimer must:

17 (a) For a printed communication, be stated in bold font
18 with a font size of at least 12 points.

19 (b) For a television or video communication, be clearly
20 readable throughout the communication and occupy at least 4
21 percent of the vertical picture height.

22 (c) For an Internet public communication that includes text
23 or graphic components, be viewable without the user taking any
24 action and be large enough to be clearly readable.

25 (d) For any audio component of a communication, be at least
26 3 seconds in length and spoken in a clearly audible and
27 intelligible manner at either the beginning or the end of the
28 audio component of the communication.

29 (e) For a graphic communication, appear in letters at least
30 as large as the majority of the text in the communication.

31 (4) (a) In addition to any civil penalties provided by law,
32 a person who pays for, sponsors, or approves a political
33 advertisement, an electioneering communication, or other
34 miscellaneous advertisement of a political nature which is
35 required to contain the disclaimer prescribed in this section
36 and who fails to include the required disclaimer commits a
37 misdemeanor of the first degree,

38
39 ===== T I T L E A M E N D M E N T =====

40 And the title is amended as follows:



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41 Delete line 8
42 and insert:
43 disclaimer; specifying requirements for the
44 disclaimer; providing for civil and criminal
45 penalties;