

Amendment No.

COMMITTEE/SUBCOMMITTEE ACTION

ADOPTED	_____	(Y/N)
ADOPTED AS AMENDED	_____	(Y/N)
ADOPTED W/O OBJECTION	_____	(Y/N)
FAILED TO ADOPT	_____	(Y/N)
WITHDRAWN	_____	(Y/N)
OTHER		

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1 Committee/Subcommittee hearing bill: State Affairs Committee  
 2 Representative Rizo offered the following:

**Amendment (with title amendment)**

Remove lines 24-36 and insert:

6 (2) If a political advertisement, an electioneering  
 7 communication, or other miscellaneous advertisement of a  
 8 political nature contains images, video, audio, graphics, or  
 9 other digital content created in whole or in part with the use  
 10 of generative artificial intelligence, if the generated content  
 11 appears to depict a real person performing an action that did  
 12 not actually occur, and if the generated content was created  
 13 with intent to injure a candidate or to deceive regarding a  
 14 ballot issue, the political advertisement, electioneering  
 15 communication, or other miscellaneous advertisement must  
 16 prominently state the following disclaimer: "Created in whole or

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17 in part with the use of generative artificial intelligence  
18 (AI)." The disclaimer required in this section is in addition to  
19 any other disclaimer required under this chapter.

20 (3) The disclaimer must:

21 (a) For a printed communication, be stated in bold font  
22 with a font size of at least 12 points.

23 (b) For a television or video communication, be clearly  
24 readable throughout the communication and occupy at least 4  
25 percent of the vertical picture height.

26 (c) For an Internet public communication that includes  
27 text or graphic components, be viewable without the user taking  
28 any action and be large enough to be clearly readable.

29 (d) For any audio component of a communication, be at  
30 least 3 seconds in length and spoken in a clearly audible and  
31 intelligible manner at either the beginning or the end of the  
32 audio component of the communication.

33 (e) For a graphic communication, be large enough to be  
34 clearly readable but no less than 4 percent of the vertical  
35 height of the communication.

36 (4) (a) In addition to any civil penalties provided by law,  
37 a person identified pursuant to another disclaimer required  
38 under this chapter as paying for, sponsoring, or approving a  
39 political advertisement, an electioneering communication, or  
40 other miscellaneous advertisement of a political nature which is  
41 required to contain the disclaimer prescribed in this section

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42 and who fails to include the required disclaimer commits a  
43 misdemeanor of the first degree, punishable as provided in s.  
44 775.082 or s. 775.083.

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**T I T L E   A M E N D M E N T**

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Remove lines 7-8 and insert:

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specified disclaimer; specifying requirements for the

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disclaimer; providing for criminal and civil penalties;