

1                                   A bill to be entitled  
 2           An act relating to the Alzheimer's Disease Awareness  
 3           Initiative; creating s. 430.505, F.S.; requiring the  
 4           Department of Elder Affairs to contract for the  
 5           development and implementation of the Alzheimer's  
 6           Disease Awareness Initiative; providing requirements  
 7           for the initiative; providing requirements for the  
 8           type of entity with which the department contracts;  
 9           requiring the Alzheimer's Disease Advisory Committee  
 10          to make certain recommendations to the department and  
 11          the Legislature annually; providing an effective date.

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 13 Be It Enacted by the Legislature of the State of Florida:

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 15           **Section 1. Section 430.505, Florida Statutes, is created**  
 16 **to read:**

17           430.505 Alzheimer's Disease Awareness Initiative.—

18           (1) The Department of Elder Affairs shall contract for the  
 19 development and implementation of the Alzheimer's Disease  
 20 Awareness Initiative. The initiative must provide an opportunity  
 21 for those affected by Alzheimer's disease and related forms of  
 22 dementia in this state to benefit from greater support and  
 23 obtain information that is validated in national research.

24           (2) The initiative must, at a minimum:

25           (a) Include a website and other related electronic

26 resources that will address all of the following:

27 1. The advantages of early detection and diagnosis.

28 2. How to reduce risk factors.

29 3. The importance of brain health.

30 4. The importance of talking to a professional about being  
31 screened and assessed for Alzheimer's Disease and related forms  
32 of dementia.

33 5. How to promote healthy aging.

34 6. Recent progress in Alzheimer's research and the  
35 availability of clinical trials.

36 7. Community resources available for those affected by the  
37 disease and related forms of dementia.

38 8. Any related topics as deemed appropriate by the  
39 Department of Elder Affairs.

40 (b) Use the Department of Health's Alzheimer's Disease and  
41 Related Dementias Resource Guide as a part of the initiative  
42 materials.

43 (c) Promote health care provider education in partnership  
44 with the Department of Elder Affairs to help improve care and  
45 services for patients with Alzheimer's disease and related forms  
46 of dementia in accordance with s. 381.825.

47 (d) Use print, outdoor, and digital advertising, social  
48 media platforms, and public events.

49 (e) Include a statewide mobile in-person outreach program  
50 that prioritizes those in underserved communities and provide

51 information on issues relating to Alzheimer's disease and  
52 related forms of dementia, including, but not limited to, brain  
53 health, risk education, and early detection and diagnosis. The  
54 program may also provide referrals to the Department of Elder  
55 Affairs and provide information regarding any available  
56 community resources relating to Alzheimer's disease and related  
57 forms of dementia.

58 (3) (a) The entity with which the Department of Elder  
59 Affairs contracts for the Alzheimer's Disease Awareness  
60 Initiative must be a statewide nonprofit organization that:

61 1. Has a history of focusing on those affected by  
62 Alzheimer's disease and related forms of dementia, care,  
63 support, and research including providing online resources to  
64 caregivers and people living with the disease and through  
65 community-based events.

66 2. Has the organizational capacity to manage a statewide  
67 initiative and successfully carry out the requirements of this  
68 section.

69 (b) The entity must collaborate with other relevant  
70 agencies of state government and private organizations to  
71 develop and implement the initiative. Such agencies of state  
72 government must collaborate with the entity with which the  
73 department contracts to carry out the initiative.

74 (4) The Alzheimer's Disease Advisory Committee shall make  
75 recommendations to the Department of Elder Affairs and the

76 | Legislature concerning the need for future funding for the  
77 | Alzheimer's Disease Awareness Initiative each year as a part of  
78 | its annual report.

79 |       **Section 2.** This act shall take effect on July 1, 2025.