

1 A bill to be entitled

2 An act relating to the Alzheimer's Disease Awareness
3 Initiative; creating s. 430.505, F.S.; requiring the
4 Department of Elderly Affairs to contract for the
5 development and implementation of the Alzheimer's
6 Disease Awareness Initiative; providing requirements
7 for the initiative; providing requirements for the
8 type of entity with which the department contracts;
9 requiring the Alzheimer's Disease Advisory Committee
10 to make certain recommendations to the department and
11 the Legislature annually; providing an effective date.

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13 Be It Enacted by the Legislature of the State of Florida:

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15 **Section 1. Section 430.505, Florida Statutes, is created**
16 **to read:**

17 430.505 Alzheimer's Disease Awareness Initiative.—

18 (1) The Department of Elderly Affairs shall contract for
19 the development and implementation of the Alzheimer's Disease
20 Awareness Initiative. The initiative must provide an opportunity
21 for those affected by Alzheimer's disease and related forms of
22 dementia in this state to benefit from greater support and
23 obtain information that is validated in national research.

24 (2) The initiative must, at a minimum:

25 (a) Include a website and other related electronic

26 | resources that will address all of the following:

27 | 1. The advantages of early detection and diagnosis.

28 | 2. How to reduce risk factors.

29 | 3. The importance of brain health.

30 | 4. The importance of talking to a professional about being

31 | screened and assessed for Alzheimer's Disease and related forms

32 | of dementia.

33 | 5. How to promote healthy aging.

34 | 6. Recent progress in Alzheimer's research and the

35 | availability of clinical trials.

36 | 7. Community resources available for those affected by the

37 | disease and related forms of dementia.

38 | 8. Any related topics as deemed appropriate by the

39 | Department of Elderly Affairs.

40 | (b) Use the Department of Health's Alzheimer's Disease and

41 | Related Dementias Resource Guide as a part of the initiative

42 | materials.

43 | (c) Promote health care provider education in partnership

44 | with the Department of Health to help improve care and services

45 | for patients with Alzheimer's disease and related forms of

46 | dementia in accordance with s. 381.825.

47 | (d) Use print, outdoor, and digital advertising, social

48 | media platforms, and public events.

49 | (e) Include a statewide mobile in-person outreach program

50 | that prioritizes those in underserved communities and provide

51 information on issues relating to Alzheimer's disease and
52 related forms of dementia, including, but not limited to, brain
53 health, risk education, and early detection and diagnosis. The
54 program may also provide referrals to the Department of Elderly
55 Affairs and provide information regarding any available
56 community resources relating to Alzheimer's disease and related
57 forms of dementia.

58 (3) (a) The entity with which the Department of Elderly
59 Affairs contracts for the Alzheimer's Disease Awareness
60 Initiative must be a statewide nonprofit organization that:

61 1. Has a history of focusing on those affected by
62 Alzheimer's disease and related forms of dementia, care,
63 support, and research including providing online resources to
64 caregivers and people living with the disease and through
65 community-based events.

66 2. Has the organizational capacity to manage a statewide
67 initiative and successfully carry out the requirements of this
68 section.

69 (b) The entity must collaborate with other relevant
70 agencies of state government and private organizations to
71 develop and implement the initiative. Such agencies of state
72 government must collaborate with the entity with which the
73 department contracts to carry out the initiative.

74 (4) The Alzheimer's Disease Advisory Committee shall
75 annually evaluate and make recommendations to the Department of

76 | Elderly Affairs and the Legislature concerning the need for
77 | future funding for the Alzheimer's Disease Awareness Initiative
78 | each year as a part of its annual report.

79 | **Section 2.** This act shall take effect July 1, 2025.