

26 ~~newborn home from the hospital or birthing facility, written~~
 27 ~~information with an explanation concerning the dangers of~~
 28 ~~shaking infants and young children.~~

29 (1)-(2) The Department of Health shall adopt evidence-based
 30 parent education materials ~~prepare a brochure that describe~~
 31 ~~describes~~ the dangers of abusive head trauma, including shaken
 32 baby syndrome ~~shaking infants and young children. The parent~~
 33 education materials may be provided using written, visual, or
 34 electronic applications. ~~The materials description~~ must include,
 35 but need not be limited to, information concerning all of the
 36 following:

37 (a) The grave effects of shaking infants and young
 38 children, ~~information concerning~~

39 (b) Appropriate ways to manage the causes that can lead a
 40 person to shake or harm infants and young children, including
 41 normal infant crying, fussing, and other causes.

42 (c) a discussion of Ways to reduce the risks that can lead
 43 a person to shake or harm infants and young children.

44 (d) Evidence-based practices for safe infant sleep and the
 45 dangers associated with unsafe sleep environments for infants.

46 (e) Information on the importance of carefully selecting a
 47 trusted and responsible caregiver, including warning signs of
 48 potential risk factors.

49 (2) (a) The evidence-based parent education materials
 50 adopted by the Department of Health under subsection (1) must be

51 distributed as follows:

52 1. Each hospital, birth center, and home birth provider
53 providing maternity, prenatal, and newborn services shall
54 provide the parent education materials to the parents or
55 caregivers of a newborn within the first 2 weeks after the birth
56 of the infant.

57 2. Childbirth educators, pediatric physician practices,
58 home visiting programs, and obstetrician practices shall provide
59 the parent education materials to the expectant parents or
60 caregivers receiving education or health care services from them
61 or, if parents or caregivers have already received the parent
62 education materials, reiterate or reinforce the information
63 covered by such materials.

64 3. The department shall adopt a statewide multimedia
65 public education campaign to prevent instances of abusive head
66 trauma, including shaken baby syndrome, using the parent
67 education materials adopted under subsection (1) or the
68 information covered by the materials.

69 (b) The department shall implement a multi-year phase-in
70 plan for the distribution of the parent education materials,
71 beginning with the counties with the six highest birth rates.

72 (3) This section does not preclude a hospital, a birth
73 center birthing facility, ~~or~~ a home birth provider, a childbirth
74 educator, a pediatric physician practice, a home visiting
75 program, or an obstetrician practice from providing the parent

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76 | education materials ~~notice~~ required under this section as an
77 | addendum to, or in connection with, any other required
78 | information.

79 | (4) A cause of action does not accrue against the state or
80 | any subdivision or agency thereof or any hospital, birth center,
81 | home birth birthing facility or home birth provider, childbirth
82 | educator, pediatric physician practice, home visiting program,
83 | or an obstetrician practice for failure to give or receive the
84 | information required under this section.

85 | **Section 2.** This act shall take effect July 1, 2025.