

**The Florida Senate**  
**BILL ANALYSIS AND FISCAL IMPACT STATEMENT**

(This document is based on the provisions contained in the legislation as of the latest date listed below.)

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Prepared By: The Professional Staff of the Appropriations Committee on Transportation, Tourism, and Economic  
Development

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BILL: SB 274

INTRODUCER: Senator Arrington

SUBJECT: Transportation Facility Designations/Harris Rosen Way

DATE: March 4, 2025

REVISED: \_\_\_\_\_

	ANALYST	STAFF DIRECTOR	REFERENCE	ACTION
1.	<u>Johnson</u>	<u>Vickers</u>	<u>TR</u>	<u>Favorable</u>
2.	<u>Nortelus</u>	<u>Nortelus</u>	<u>ATD</u>	<u>Pre-meeting</u>
3.	_____	_____	<u>FP</u>	_____

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**I. Summary:**

SB 274 designates that portion of International Drive between S.R. 528 and Sand Lake Road in Orange County as “Harris Rosen Way” and directs the Florida Department of Transportation (FDOT) to erect suitable markers.

The estimated cost to the FDOT to install the designation markers is \$2,400. See Section V. Fiscal Impact Statement.

The bill takes effect July 1, 2025.

**II. Present Situation:**

Section 334.071, F.S., provides that legislative designations of transportation facilities are for honorary or memorial purposes or to distinguish a particular facility. Such designations are not to be construed as requiring any action by local governments or private parties regarding the changing of any street signs, mailing addresses, or 911 emergency telephone number system listings, unless the legislation specifically provides for such changes.<sup>1</sup>

When the Legislature establishes road or bridge designations, the FDOT is required to place markers only at the termini specified for each highway segment or bridge designated by the law creating the designation and to erect any other markers it deems appropriate for the transportation facility.<sup>2</sup>

The FDOT may not erect the markers for honorary road or bridge designations unless the affected city or county commission enacts a resolution supporting the designation. When the

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<sup>1</sup> Section 334.071(1), F.S.

<sup>2</sup> Section 334.071(2), F.S.

designated road or bridge segment is located in more than one city or county, each affected local government must pass resolutions supporting the designations before the installation of the markers.<sup>3</sup>

### **Harris Rosen**

Harris Rosen was the founder, President, and Chief Operating Officer of Rosen Hotels and Resorts, a company operating seven Orlando-area hotels. Mr. Rosen created programs to provide free preschool to children in underserved communities, was instrumental in the founding of the Rosen College of Hospitality Management at the University of Central Florida and was involved in other philanthropic efforts. Mr. Rosen passed away on November 25, 2024.<sup>4</sup>

### **III. Effect of Proposed Changes:**

The bill creates an undesignated section of Florida law designating that portion of International Drive between S.R. 528 and Sand Lake Road in Orange County as “Harris Rosen Way” and directs the FDOT to erect suitable markers.

The bill takes effect July 1, 2025.

### **IV. Constitutional Issues:**

#### **A. Municipality/County Mandates Restrictions:**

None.

#### **B. Public Records/Open Meetings Issues:**

None.

#### **C. Trust Funds Restrictions:**

None.

#### **D. State Tax or Fee Increases:**

None.

#### **E. Other Constitutional Issues:**

None.

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<sup>3</sup> Section 334.071(3), F.S.

<sup>4</sup> *Harris Rosen – Founder, Rosen Hotels & Resorts*, <https://www.rosenhoteles.com/leadership/harris-rosen/> (last visited February 25, 2025).

**V. Fiscal Impact Statement:****A. Tax/Fee Issues:**

None.

**B. Private Sector Impact:**

None.

**C. Government Sector Impact:**

The estimated cost to erect the designation markers required under this bill is \$2,400, based on the assumption that a minimum of two markers are required at a cost to the FDOT of no less than \$1,200 each. The estimate includes labor, materials, manufacturing, and installation.<sup>5</sup> The FDOT is expected to absorb the estimated cost within existing resources.

**VI. Technical Deficiencies:**

None.

**VII. Related Issues:**

The proposed designation for Harris Rosen Way is not located on the State Highway System.

**VIII. Statutes Affected:**

The bill creates an undesignated section of Florida law.

**IX. Additional Information:****A. Committee Substitute – Statement of Changes:**

(Summarizing differences between the Committee Substitute and the prior version of the bill.)

None.

**B. Amendments:**

None.

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This Senate Bill Analysis does not reflect the intent or official position of the bill's introducer or the Florida Senate.

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<sup>5</sup> E-mail from Jack Rogers, FDOT Legislative Affairs Director, *RE: Transportation Facility Designation Costs*, December 9, 2024. (On file with Senate Committee on Transportation).