



923832

LEGISLATIVE ACTION

Senate	.	House
Comm: TP	.	
04/09/2025	.	
	.	
	.	
	.	

The Committee on Fiscal Policy (Avila) recommended the following:

Senate Amendment (with title amendment)

Between lines 1209 and 1210
insert:

Section 21. Subsection (1) of section 479.16, Florida Statutes, is amended to read:

479.16 Signs for which permits are not required.—The following signs are exempt from the requirement that a permit for a sign be obtained under this chapter but are required to comply with s. 479.11(4)–(8), and subsections (15)–(20) may not



923832

be implemented or continued if the Federal Government notifies the department that implementation or continuation will adversely affect the allocation of federal funds to the department:

(1) Signs erected on the premises of an establishment which consist primarily of the name of the establishment or identify the principal or accessory merchandise, services, activities, or entertainment sold, produced, manufactured, or furnished on the premises of the establishment and which comply with the lighting restrictions imposed under s. 479.11(5), or signs owned by a municipality or a county located on the premises of such municipality or county which display information regarding governmental services, activities, events, or entertainment. For purposes of this section, the following types of messages are not considered information regarding governmental services, activities, events, or entertainment:

(a) Messages that specifically reference any commercial enterprise.

(b) Messages that reference a commercial sponsor of any event.

(c) Personal messages.

(d) Political campaign messages.

If a sign located on the premises of an establishment consists principally of brand name or trade name advertising and the merchandise or service is only incidental to the principal activity, or if the sign includes any commercial advertising for any goods, merchandise, services, brands, activities, entertainment, or products that are not physically present on



923832

the premises or that are offered for purchase or promoted on the
premises only via e-commerce kiosks or computers, the sign is
not exempt under this subsection. In addition, if any owner,
operator, lessee, or sublessee of the establishment receives
rental or other income from the sign, the sign is not exempt
under this subsection.

If the exemptions in subsections (15)-(20) are not implemented
or continued due to notification from the Federal Government
that the allocation of federal funds to the department will be
adversely impacted, the department shall provide notice to the
sign owner that the sign must be removed within 30 days after
receipt of the notice. If the sign is not removed within 30 days
after receipt of the notice by the sign owner, the department
may remove the sign, and the costs incurred in connection with
the sign removal shall be assessed against and collected from
the sign owner.

===== T I T L E A M E N D M E N T =====

And the title is amended as follows:

Delete line 106

and insert:

thereto; amending s. 479.16, F.S.; revising an
exception to an exemption from a requirement that a
permit be obtained for certain signs; providing a
legislative finding; requiring