2025602e1

1 A bill to be entitled

An act relating to fees; amending s. 288.1031, F.S.; requiring the Department of Commerce to assess and collect a specified annual fee sufficient to fund the costs of administering the voluntary Florida

Manufacturing Promotional Campaign; requiring that such fees be deposited into the Economic Development Trust Fund for a specified purpose; prohibiting such fees from being expended for specified purposes; providing a contingent effective date.

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Be It Enacted by the Legislature of the State of Florida:

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Section 1. Subsection (8) is added to section 288.1031, Florida Statutes, as created in SB 600, 2025 Regular Session, to read:

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288.1031 Florida Manufacturing Promotional Campaign.-

(8) The department shall assess and collect an annual fee

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voluntary Florida Manufacturing Promotional Campaign related to the creation and development of logos, promotional materials,

not to exceed \$100 per registrant to fund the costs of the

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promotional materials. Fees must be deposited into a separate account within the Economic Development Trust Fund established

advertising programs, industry promotion, and disbursement of

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 $\underline{\text{in s. 288.095}}$ to be used solely for administering the campaign.

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entertainment, travel expenses, or gifts for employees of the

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participating in the campaign, or media representatives.

Fees may not be expended for food, beverages, lodging,

department, a person or employees of a person who is

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Section 2. This act shall take effect on the same date that SB 600 or other similar legislation takes effect, if such legislation is adopted in the same legislative session or an extension thereof and becomes a law.