1	A bill to be entitled
2	An act relating to tourist development taxes; amending
3	s. 125.0104, F.S.; deleting a provision requiring a
4	specified percentage of all tourist development tax
5	revenues to be used to promote and advertise tourism;
6	providing an effective date.
7	
8	Be It Enacted by the Legislature of the State of Florida:
9	
10	Section 1. Paragraph (a) of subsection (5) of section
11	125.0104, Florida Statutes, is amended to read:
12	125.0104 Tourist development tax; procedure for levying;
13	authorized uses; referendum; enforcement
14	(5) AUTHORIZED USES OF REVENUE
15	(a) All tax revenues received pursuant to this section by
16	a county imposing the tourist development tax shall be used by
17	that county for the following purposes only:
18	1. To acquire, construct, extend, enlarge, remodel,
19	repair, improve, maintain, operate, or promote one or more:
20	a. Publicly owned and operated convention centers, sports
21	stadiums, sports arenas, coliseums, or auditoriums within the
22	boundaries of the county or subcounty special taxing district in
23	which the tax is levied;
24	b. Auditoriums that are publicly owned but are operated by
25	organizations that are exempt from federal taxation pursuant to
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26 U.S.C. s. 501(c)(3) and open to the public, within the boundaries of the county or subcounty special taxing district in which the tax is levied; or

29 c. Aquariums or museums that are publicly owned and 30 operated or owned and operated by not-for-profit organizations 31 and open to the public, within the boundaries of the county or 32 subcounty special taxing district in which the tax is levied;

33 2. To promote zoological parks that are publicly owned and 34 operated or owned and operated by not-for-profit organizations 35 and open to the public;

36 3. To promote and advertise tourism in this state and 37 nationally and internationally; however, if tax revenues are 38 expended for an activity, service, venue, or event, the 39 activity, service, venue, or event must have as one of its main 40 purposes the attraction of tourists as evidenced by the 41 promotion of the activity, service, venue, or event to tourists;

42 4. To fund convention bureaus, tourist bureaus, tourist 43 information centers, and news bureaus as county agencies or by 44 contract with the chambers of commerce or similar associations 45 in the county, which may include any indirect administrative 46 costs for services performed by the county on behalf of the 47 promotion agency;

5. To finance beach park facilities, or beach, channel,
estuary, or lagoon improvement, maintenance, renourishment,
restoration, and erosion control, including construction of

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51 beach groins and shoreline protection, enhancement, cleanup, or restoration of inland lakes and rivers to which there is public 52 53 access as those uses relate to the physical preservation of the beach, shoreline, channel, estuary, lagoon, or inland lake or 54 55 river. However, any funds identified by a county as the local 56 matching source for beach renourishment, restoration, or erosion 57 control projects included in the long-range budget plan of the 58 state's Beach Management Plan, pursuant to s. 161.091, or funds 59 contractually obligated by a county in the financial plan for a 60 federally authorized shore protection project may not be used or loaned for any other purpose. In counties of fewer than 100,000 61 62 population, up to 10 percent of the revenues from the tourist 63 development tax may be used for beach park facilities; or

64 To acquire, construct, extend, enlarge, remodel, 6. repair, improve, maintain, operate, or finance public facilities 65 within the boundaries of the county or subcounty special taxing 66 67 district in which the tax is levied, if the public facilities 68 are needed to increase tourist-related business activities in 69 the county or subcounty special district and are recommended by 70 the county tourist development council created pursuant to 71 paragraph (4)(e). Tax revenues may be used for any related land 72 acquisition, land improvement, design and engineering costs, and all other professional and related costs required to bring the 73 74 public facilities into service. As used in this subparagraph, 75 the term "public facilities" means major capital improvements

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that have a life expectancy of 5 or more years, including, but not limited to, transportation, sanitary sewer, solid waste, drainage, potable water, and pedestrian facilities. Tax revenues may be used for these purposes only if the following conditions are satisfied:

a. In the county fiscal year immediately preceding the
fiscal year in which the tax revenues were initially used for
such purposes, at least \$10 million in tourist development tax
revenue was received;

b. The county governing board approves the use for the proposed public facilities by a vote of at least two-thirds of its membership;

c. No more than 70 percent of the cost of the proposed public facilities will be paid for with tourist development tax revenues, and sources of funding for the remaining cost are identified and confirmed by the county governing board; <u>and</u>

92 d. At least 40 percent of all tourist development tax
93 revenues collected in the county are spent to promote and
94 advertise tourism as provided by this subsection; and

95 <u>d.e.</u> An independent professional analysis, performed at 96 the expense of the county tourist development council, 97 demonstrates the positive impact of the infrastructure project 98 on tourist-related businesses in the county.

99

100 Subparagraphs 1. and 2. may be implemented through service

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contracts and leases with lessees that have sufficient expertise 101

- 102 or financial capability to operate such facilities.
- 103

Section 2. This act shall take effect July 1, 2025.

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