

1 A bill to be entitled
 2 An act relating to advertisements for representation
 3 services; amending s. 117.05, F.S.; prohibiting
 4 notaries public from using specified terms to describe
 5 themselves under certain circumstances; creating s.
 6 117.051, F.S.; creating a civil cause of action for
 7 declaratory or injunctive relief and to recover
 8 damages and attorney fees and costs; creating s.
 9 501.1391, F.S.; requiring certain businesses or
 10 persons offering immigration services to make a
 11 specified disclosure; creating a civil cause of action
 12 for declaratory or injunctive relief and to recover
 13 damages and attorney fees and costs; providing an
 14 effective date.

15
 16 Be It Enacted by the Legislature of the State of Florida:

17
 18 **Section 1. Subsection (11) of section 117.05, Florida**
 19 **Statutes, is amended, and subsection (10) of that section is**
 20 **republished, to read:**

21 117.05 Use of notary commission; unlawful use; notary fee;
 22 seal; duties; employer liability; name change; advertising;
 23 photocopies; penalties.—

24 (10) A notary public who is not an attorney who advertises
 25 the services of a notary public in a language other than

26 English, whether by radio, television, signs, pamphlets,
27 newspapers, or other written communication, with the exception
28 of a single desk plaque, shall post or otherwise include with
29 the advertisement a notice in English and in the language used
30 for the advertisement. The notice shall be of a conspicuous
31 size, if in writing, and shall state: "I AM NOT AN ATTORNEY
32 LICENSED TO PRACTICE LAW IN THE STATE OF FLORIDA, AND I MAY NOT
33 GIVE LEGAL ADVICE OR ACCEPT FEES FOR LEGAL ADVICE." If the
34 advertisement is by radio or television, the statement may be
35 modified but must include substantially the same message.

36 (11) (a) Literal translation of the phrase "Notary Public"
37 into a language other than English is prohibited in an
38 advertisement for notarial services.

39 (b) A notary public who is not authorized to represent a
40 person in an immigration matter may not, when advertising his or
41 her notary public services, use the terms notario público,
42 notario, immigration assistant, immigration consultant, or
43 immigration specialist, or any other designation or title, in
44 any language, which conveys or implies that he or she possesses
45 professional legal skills in immigration law.

46 **Section 2. Section 117.051, Florida Statutes, is created**
47 **to read:**

48 117.051 Civil cause of action.—A person aggrieved by a
49 violation of s. 117.05(10) or (11) has a civil cause of action
50 against the entity violating such provision for, where

51 appropriate:

52 (1) Declaratory or injunctive relief.

53 (2) Actual damages.

54 (3) Reasonable attorney fees and costs.

55 **Section 3. Section 501.1391, Florida Statutes, is created**
 56 **to read:**

57 501.1391 Fraud prevention in the advertisement of
 58 immigration services.-

59 (1) A business or person offering immigration services,
 60 other than a person holding an active license to practice law in
 61 this state or otherwise permitted to practice law or represent
 62 others under federal law in an immigration matter, must post on
 63 the business's or person's main website and at the business's or
 64 person's place of business, in English and in every other
 65 language in which the business or person provides or offers
 66 immigration services, conspicuous notices with the following
 67 statement:

68
 69 I AM NOT AN ATTORNEY LICENSED TO PRACTICE LAW AND MAY NOT
 70 GIVE LEGAL ADVICE OR ACCEPT FEES FOR LEGAL ADVICE. I AM NOT
 71 ACCREDITED TO REPRESENT YOU IN IMMIGRATION MATTERS.

72
 73 (2) A person aggrieved by a violation of subsection (1)
 74 has a civil cause of action against the person or business
 75 violating such provision for, where appropriate:

76 | (a) Declaratory or injunctive relief.

77 | (b) Actual damages.

78 | (c) Reasonable attorney fees and costs.

79 | **Section 4.** This act shall take effect July 1, 2025.