

1 A bill to be entitled
2 An act relating to insurance customer representative
3 licensing qualifications; amending s. 626.7351, F.S.;
4 revising the methods by which applicants can qualify
5 for the customer representative license; providing an
6 effective date.

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8 Be It Enacted by the Legislature of the State of Florida:

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10 **Section 1. Subsection (3) of section 626.7351, Florida**
11 **Statutes, is amended to read:**

12 626.7351 Qualifications for customer representative's
13 license.—The department shall not grant or issue a license as
14 customer representative to any individual found by it to be
15 untrustworthy or incompetent, or who does not meet each of the
16 following qualifications:

17 (3) Within 4 years preceding the date that the application
18 for license was filed with the department, the applicant has
19 earned the designation of Accredited Advisor in Insurance (AAI),
20 Associate in General Insurance (AINS), or Accredited Customer
21 Service Representative (ACSR) from the Insurance Institute of
22 America; the designation of Certified Insurance Counselor (CIC)
23 from the Society of Certified Insurance Service Counselors; the
24 designation of Certified Professional Service Representative
25 (CPSR) from the National Foundation for CPSR; the designation of

26 Certified Insurance Service Representative (CISR) from the
27 Society of Certified Insurance Service Representatives; the
28 designation of Certified Insurance Representative (CIR) from
29 All-Lines Training; the designation of Chartered Customer
30 Service Representative (CCSR) from American Insurance College;
31 the designation of Professional Customer Service Representative
32 (PCSR) from the Professional Career Institute; the designation
33 of Insurance Customer Service Representative (ICSR) from
34 Statewide Insurance Associates LLC; the designation of
35 Registered Customer Service Representative (RCSR) from a
36 regionally accredited postsecondary institution in the state
37 whose curriculum is approved by the department and includes
38 comprehensive analysis of basic property and casualty lines of
39 insurance and testing which demonstrates mastery of the subject;
40 a diploma from a Florida high school which includes 0.5 credit
41 hour in Personal Finance and Money Management, 0.5 credit hour
42 in Economics and Personal Finance, and 0.5 credit hour in
43 Insurance and Personal Finance; or a degree from an accredited
44 institution of higher learning approved by the department when
45 the degree includes a minimum of 9 credit hours of insurance
46 instruction, including specific instruction in the areas of
47 property, casualty, and inland marine insurance. The department
48 shall adopt rules establishing standards for the approval of
49 curriculum.

50 **Section 2.** This act shall take effect July 1, 2026.