

By Senator Calatayud

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A bill to be entitled
An act relating to insurance customer representative
licensing qualifications; amending s. 626.7351, F.S.;
revising the qualifications for applicants for a
license as an insurance customer representative;
providing an effective date.

Be It Enacted by the Legislature of the State of Florida:

Section 1. Subsection (3) of section 626.7351, Florida
Statutes, is amended to read:

626.7351 Qualifications for customer representative's
license.—The department shall not grant or issue a license as
customer representative to any individual found by it to be
untrustworthy or incompetent, or who does not meet each of the
following qualifications:

(3) Within 4 years preceding the date that the application
for license was filed with the department, the applicant has
earned the designation of Accredited Advisor in Insurance (AAI),
Associate in General Insurance (AINS), or Accredited Customer
Service Representative (ACSR) from the Insurance Institute of
America; the designation of Certified Insurance Counselor (CIC)
from the Society of Certified Insurance Service Counselors; the
designation of Certified Professional Service Representative
(CPSR) from the National Foundation for CPSR; the designation of
Certified Insurance Service Representative (CISR) from the
Society of Certified Insurance Service Representatives; the
designation of Certified Insurance Representative (CIR) from
All-Lines Training; the designation of Chartered Customer

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30 Service Representative (CCSR) from American Insurance College;
31 the designation of Professional Customer Service Representative
32 (PCSR) from the Professional Career Institute; the designation
33 of Insurance Customer Service Representative (ICSR) from
34 Statewide Insurance Associates LLC; the designation of
35 Registered Customer Service Representative (RCSR) from a
36 regionally accredited postsecondary institution in the state
37 whose curriculum is approved by the department and includes
38 comprehensive analysis of basic property and casualty lines of
39 insurance and testing which demonstrates mastery of the subject;
40 a diploma from a Florida high school which includes 0.5 credit
41 hour in Personal Finance and Money Management, 0.5 credit hour
42 in Economics and Personal Finance, and 0.5 credit hour in
43 Insurance and Personal Finance; or a degree from an accredited
44 institution of higher learning approved by the department when
45 the degree includes a minimum of 9 credit hours of insurance
46 instruction, including specific instruction in the areas of
47 property, casualty, and inland marine insurance. The department
48 shall adopt rules establishing standards for the approval of
49 curriculum.

50 Section 2. This act shall take effect January 1, 2027.