

The Florida Senate
BILL ANALYSIS AND FISCAL IMPACT STATEMENT

(This document is based on the provisions contained in the legislation as of the latest date listed below.)

Prepared By: The Professional Staff of the Committee on Transportation

BILL: SB 1670

INTRODUCER: Senator Osgood

SUBJECT: Specialty License Plates/Outsider License Plate

DATE: January 26, 2026

REVISED: _____

| | ANALYST | STAFF DIRECTOR | REFERENCE | ACTION |
|----|---------|----------------|-----------|--------------------|
| 1. | Shutes | Vickers | TR | Pre-meeting |
| 2. | | | ATD | |
| 3. | | | FP | |

I. Summary:

SB 1670 authorizes the Department of Highway Safety and Motor Vehicles (DHSMV) to create an Outsider specialty license plate. The annual use fee for the plate is \$25.

Proceeds of the sale of the Outsider specialty license plate will be distributed to the Hooper Brothers Foundation, Inc., to create and restore iconic public destinations across the state of Florida. Up to 25 percent of the funds from the sale of the plate can be used for administrative and marketing costs associated with the plate.

The DHSMV has not submitted a bill analysis for SB 1670, but according to submitted analyses for the 2025-2026 Legislative Session, the fiscal impact associated with the implementation of new specialty license plates is \$8,160.

The bill takes effect October 1, 2026.

II. Present Situation:

Hooper Brothers Foundation, Inc.

Hooper Brothers Foundation, Inc., is a Florida not-for-profit corporation registered with the Florida Department of State.¹

The Hooper Brothers Foundation, Inc., is dedicated to enhancing public spaces throughout Florida and its initiatives focus on welcoming environments that foster community connections and showcase the natural beauty of the outdoors.²

¹ Florida Department of State: Division of Corporations, *Hooper Brothers Foundation, Inc.* Sunbiz.org, Document number N25000007736 (January 21, 2026).

² Hooper Brothers Foundation, Inc., [About Us | Hooper Brothers Foundation](#), (last visited January 21, 2026).

The foundations website provides that “By restoring and reimaging gathering areas, we aim to make Florida’s outdoor spaces more accessible, vibrant, and interconnected. Through our efforts, we strengthen communities and encourage engagement with nature. Together we are making a lasting impact on our environment and the lives of all Floridians.”³

Specialty License Plates

According to DHSMV, as of October 2025, there are 132 specialty license plates authorized by the Legislature. Of these plates, 118 are available for immediate purchase and 14 are in the presale process.⁴ Specialty license plates are available to an owner or lessee of a motor vehicle who is willing to pay an annual use fee, ranging from \$15 to \$25, paid in addition to required license taxes and service fees.⁵ The annual use fees are distributed to organizations in support of a particular cause or charity signified on the plate’s design and designated in statute.⁶

In order to establish a specialty license plate (after the plate is approved by law) s. 320.08053, F.S., requires the following actions within certain timelines:

- Within 60 days, the organization must submit an art design for the plate, in a medium prescribed by the DHSMV;
- Within 120 days, the DHSMV must establish a method to issue presale vouchers for the specialty license plate; and
- Within 24 months after the presale vouchers are established, the organization must obtain a minimum of 3,000 voucher sales before manufacturing of the plate may begin.⁷

If the minimum sales requirement has not been met by the end of the 24-month presale period, then the DHSMV will discontinue the plate and issuance of presale vouchers.⁸ Upon discontinuation, a purchaser of a presale voucher may use the annual use fee as a credit towards any other specialty license plate or apply for a refund with the DHSMV.⁹

New specialty license plates that have been approved by law but are awaiting issuance will be issued in the order they appear in s. 320.08058, F.S., provided that presale requirements have been met. If the next listed specialty license plate has not met the presale requirement, the DHSMV will proceed in the order provided in s. 320.08058, F.S., to identify the next qualified specialty license plate that has met the presale requirement.¹⁰

³ *Id.*

⁴ Email from Jonas Marquez, Director of Legislative Affairs, Department of Highway Safety and Motor Vehicles, RE: Specialty License Plates (November 25, 2025).

⁵ Section 320.08056(3)(d), F.S., provides that except if specifically provided in s. 320.08056(4), the annual use fee for a specialty license plate is \$25.

⁶ Section 320.08058, F.S.

⁷ Chapter 2022-189, Laws of Fla., extended the presale requirement by an additional 24 months for an approved specialty license plate organization that, as of June 15, 2022, is in the presale period but had not recorded at least 3,000 voucher sales.

⁸ Section 320.08058(3), F.S., provides that any collegiate plate established after October 1, 2002, must comply with the requirements of s. 320.08053, F.S., other than the presale voucher requirements in s. 320.08053(2)(b), F.S., and be specifically authorized by the Legislature.

⁹ Section 320.08053(2)(b), F.S.

¹⁰ Section 320.08053(3)(a), F.S.

If the Legislature has approved 135 or more specialty license plates, the DHSMV may not make any new specialty license plates available for design or issuance until a sufficient number of plates are discontinued so that the number of plates being issued does not exceed 135.¹¹

Use of Specialty License Plate Fees

The annual use fees collected by an organization and any interest earned from the fees may be expended only for use in this state unless the annual use fee is derived from the sale of specified United States Armed Forces and veterans-related specialty plates.¹² Additionally, organizations must adhere to certain accountability requirements, including an annual audit or attestation document affirming that funds received have been spent in accordance with applicable statutes.¹³

The annual use fees collected by an organization and the interest earned from those fees may not be used for commercial or for-profit activities, or general or administrative expenses, unless authorized by s. 320.08058, F.S.¹⁴ Additionally, the annual use fees and interest earned from those fees may not be used for the purpose of marketing to, or lobbying, entertaining, or rewarding, any employee of a governmental agency that is responsible for the sale and distribution of specialty license plates, or any elected member or employee of the Legislature.¹⁵

III. Effect of Proposed Changes:

The bill amends s. 320.08058, F.S., to authorize the DHSMV to create a new Outsider specialty license plate. The annual use fee for the plate is \$25. The plate must bear the colors and design approved by the DHSMV, with the word “Florida” at the top of the plate and the words “Outsider” at the bottom of the plate.

Proceeds from the sale of the Outsider specialty license plate will be distributed to the Hooper Brothers Foundation, Inc. The organization may use up to 25 percent of the proceeds for marketing and promotion of the plate. Thereafter, the annual use fees from the sale of the plate will be distributed to the Hooper Brothers Foundation, Inc., to create and restore iconic public destinations across this state.

The bill takes effect October 1, 2026.

IV. Constitutional Issues:

A. Municipality/County Mandates Restrictions:

None.

¹¹ Section 320.08053(3)(b), F.S.

¹² Section 320.08056(10)(a), F.S.

¹³ Section 320.08062, F.S.; Such fees may be used to pay for the cost of this required audit or report. See s. 320.08056(10)(a), F.S.

¹⁴ Section 320.08056(10)(a), F.S.

¹⁵ Section 320.08056(11), F.S.

B. Public Records/Open Meetings Issues:

None.

C. Trust Funds Restrictions:

None.

D. State Tax or Fee Increases:

None.

E. Other Constitutional Issues:

None identified.

V. Fiscal Impact Statement:**A. Tax/Fee Issues:**

None.

B. Private Sector Impact:

If the specialty license plate is produced, Hooper Brothers Foundation, Inc., a Florida not-for-profit corporation, will receive annual use fees associated with sales of the plate.

C. Government Sector Impact:

The DHSMV has not submitted a bill analysis for SB 1670, but according to submitted analyses for the 2025-2026 Legislative Session, the fiscal impact associated with the implementation of new specialty license plates is \$8,160.

VI. Technical Deficiencies:

None.

VII. Related Issues:

For new specialty license plates the allowable percentage of revenue used for marketing and promotion of the plate is generally limited to 10 percent.

VIII. Statutes Affected:

This bill amends section 320.08058 of the Florida Statutes.

IX. Additional Information:

- A. **Committee Substitute – Statement of Changes:**
(Summarizing differences between the Committee Substitute and the prior version of the bill.)

None.

- B. **Amendments:**

None.

This Senate Bill Analysis does not reflect the intent or official position of the bill's introducer or the Florida Senate.
