

COMMITTEE/SUBCOMMITTEE AMENDMENT

Bill No. HB 483 (2026)

Amendment No.

COMMITTEE/SUBCOMMITTEE ACTION

ADOPTED	<u> </u>	(Y/N)
ADOPTED AS AMENDED	<u> </u>	(Y/N)
ADOPTED W/O OBJECTION	<u> </u>	(Y/N)
FAILED TO ADOPT	<u> </u>	(Y/N)
WITHDRAWN	<u> </u>	(Y/N)
OTHER	<u> </u>	

Committee/Subcommittee hearing bill: Housing, Agriculture &
Tourism Subcommittee

Representative Cobb offered the following:

Amendment (with title amendment)

Remove everything after the enacting clause and insert:

**Section 1. Paragraph (m) is added to subsection (4) of
section 20.60, Florida Statutes, to read:**

20.60 Department of Commerce; creation; powers and
duties.—

(4) The purpose of the department is to assist the
Governor in working with the Legislature, state agencies,
business leaders, and economic development professionals to
formulate and implement coherent and consistent policies and
strategies designed to promote economic opportunities for all
Floridians. The department is the state's chief agency for

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business recruitment and expansion and economic development. To accomplish such purposes, the department shall:

(m) Encourage and oversee manufacturing in this state in coordination with the Chief Manufacturing Officer.

Section 2. Section 20.602, Florida Statutes, is created to read:

20.602 Chief Manufacturing Officer.—

(1) There is designated among the senior leadership of the Department of Commerce a Chief Manufacturing Officer for the purpose of supporting the manufacturing ecosystem statewide. The Chief Manufacturing Officer is appointed by and serves at the pleasure of the Secretary of Commerce.

(2) The Chief Manufacturing Officer shall do all of the following:

(a) Serve as a subject-matter expert for the state on issues related to manufacturing.

(b) Promote and coordinate manufacturing efforts in this state and identify gaps across state-supported activities.

(c) Provide strategic direction for interagency and cross-disciplinary initiatives to promote and support manufacturing in this state.

(d) Work with federal, state, regional, and local governmental entities and nongovernmental entities to align manufacturing priorities.

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41 (e) Engage with state agencies and water management
42 districts to create processes, programs, decision frameworks,
43 and reporting mechanisms intended to support manufacturing in
44 this state.

45 (f) Collaborate with the Department of Education, school
46 districts, charter schools, technical colleges, state colleges,
47 and regional workforce development boards to promote
48 manufacturing as a career path. Such collaboration must include
49 all of the following:

50 1. Supporting curriculum development and career awareness
51 initiatives in elementary and middle schools, including
52 classroom resources, career fairs, and outreach activities
53 designed to inspire interest in manufacturing.

54 2. Establishing technology demonstration centers, work-
55 based learning opportunities, and exposure to manufacturing
56 careers through partnerships with guidance counselors and
57 recognized career exploration programs.

58 3. Preserving and expanding manufacturing programs in high
59 schools, promoting dual enrollment and industry certifications,
60 and ensuring that course selection and grade point average
61 weighting policies encourage students to pursue, rather than
62 discourage them from pursuing, manufacturing tracks.

63 4. Supporting regional manufacturing training centers to
64 provide multiple entry points for careers in manufacturing,

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including awareness initiatives for underrepresented populations and individuals reentering the workforce.

5. Reenergizing the marketing and promotion of manufacturing careers in coordination with the Florida Manufacturing Promotional Campaign created in s. 288.1031.

(3) All state and local governmental entities shall assist the Chief Manufacturing Officer to the extent such assistance is consistent with law and with budgetary constraints.

(4) The Chief Manufacturing Officer shall prepare a report, in consultation with the National Institute of Standards and Technology Manufacturing Extension Partnership organization in this state, regarding manufacturing efforts in this state. The department shall submit the report to the Governor, the President of the Senate, and the Speaker of the House of Representatives by December 15, 2027, and every 2 years thereafter. The report must include information regarding the strength and economic importance of the manufacturing industry in this state.

Section 3. Section 288.103, Florida Statutes, is created to read:

288.103 Florida Manufacturers' Workforce Development Grant Program.—

(1) The Florida Manufacturers' Workforce Development Grant Program is created within the Department of Commerce, under the direction of the Chief Manufacturing Officer in consultation

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90 with the National Institute of Standards and Technology
91 Manufacturing Extension Partnership organization in this state,
92 to fund proposed projects, subject to appropriation by the
93 Legislature, which support small manufacturers in this state
94 with the deployment of new technologies or cybersecurity
95 infrastructure and to strengthen the manufacturing workforce
96 pipeline from elementary education through postsecondary
97 training and workforce reentry.

98 (2) The department, in coordination with the National
99 Institute of Standards and Technology Manufacturing Extension
100 Partnership organization in this state, shall review submitted
101 applications and select projects for awards which create
102 strategic investments in workforce training and education
103 partnerships to facilitate the deployment of new technologies or
104 cybersecurity infrastructure and to expand career awareness and
105 preparation for manufacturing occupations across the K-12,
106 postsecondary, and workforce training systems. Final grant
107 awards are made at the sole discretion of the department.

108 (3) The department, in coordination with the National
109 Institute of Standards and Technology Manufacturing Extension
110 Partnership organization in this state, shall establish and
111 publish ranking metrics for reviewing grants and awarding them
112 to applicants on a competitive basis. Metrics may include the
113 number of employees, matching funds pledged by the applicant,
114 and expected benefits from the grant award. Priority must be

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115 given to projects with innovative plans, advanced technologies,
116 and development strategies that focus on workforce development
117 for small manufacturers across this state and that include one
118 or more of the following:

119 (a) Establishment or expansion of regional manufacturing
120 training centers.

121 (b) Partnerships with the Department of Education, school
122 districts, charter schools, technical colleges, and state
123 colleges to support manufacturing curricula, dual enrollment,
124 and industry certification programs.

125 (c) Development of elementary and middle school career
126 awareness programs, including technology demonstration centers
127 and guidance counselor resources.

128 (d) Outreach and training programs targeting
129 underrepresented populations, including reentry populations.

130 (e) Marketing and promotion of manufacturing careers
131 consistent with s. 288.1031.

132 (4) Applicants may seek funding for workforce development
133 and operations; however, grant funding awarded under this
134 section may not be used to pay salary and benefits or general
135 business or office expenses. Grants awarded under the program
136 shall be administered by the department from the Economic
137 Development Trust Fund established in s. 288.095.

138 (5) The department shall annually publish on the
139 department's website each project awarded a grant, the benefit

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of each project in meeting the goals and objectives of the program, and the current status of each project. The department shall include such information in the annual incentives report required under s. 288.0065.

(6) The department may adopt rules to implement this section.

Section 4. Section 288.1031, Florida Statutes, is created to read:

288.1031 Florida Manufacturing Promotional Campaign.—

(1) The Legislature finds that there is a need for a campaign to increase consumer awareness of manufacturing activities in this state, to expand market exposure for manufactured products and goods in this state, and to inspire future generations of entrepreneurs, fabricators, and skilled workers to build and grow domestic businesses and manufacturing operations in this state. The Legislature further finds that a campaign that creates a partnership between the state and manufacturers in this state is necessary to promote and advertise manufactured products efficiently.

(2) As used in this section, the term:

(a) "Manufactured product" means any tangible personal property or consumer good, whether a durable or nondurable good, that has been processed, fabricated, or produced, often through industrial or mechanical processes. The term includes items sold or leased to consumers.

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165 (b) "Person" means an individual, a firm, a partnership, a
166 corporation, an association, a business, a trust, a legal
167 representative, or any other business unit.

168 (3) The Florida Manufacturing Promotional Campaign is
169 created within the department. The Chief Manufacturing Officer
170 shall administer the campaign in coordination with the National
171 Institute of Standards and Technology Manufacturing Extension
172 Partnership organization in this state. The purpose of the
173 campaign is to serve as a voluntary marketing program to promote
174 manufacturing products and businesses in this state.

175 (4) The department shall do all of the following:

176 (a) Develop logos for the campaign and authorize the use
177 of such logos by rule.

178 (b) Create promotional materials for the campaign.

179 (c) Register campaign participants.

180 (d) Develop in-kind advertising programs.

181 (e) Contract with media representatives for the purpose of
182 dispensing promotional materials.

183 (5) A person who produces manufactured products may
184 participate in the campaign only by registering annually with
185 the department. The department shall establish by rule the form
186 and manner of registration.

187 (6) The department shall adopt rules to implement and
188 administer the campaign. By rule, the department shall establish
189 the logos or product identifiers to be depicted for use in the

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campaign for advertising, publicizing, and promoting the sale of
manufactured products in this state. The department shall also
adopt rules necessary to ensure compliance with the campaign and
to govern participant registration.

(7) The department shall annually create a report on the
success of the campaign, including detailed performance measures
and outcomes, sources of in-kind advertising, contracts related
to disbursement of promotional materials, the names of persons
participating in the campaign, and other information for the
campaign. The department shall submit the report as part of the
annual report required in s. 20.602(4).

Section 5. This act shall take effect July 1, 2026.

T I T L E A M E N D M E N T

Remove everything before the enacting clause and insert:
An act relating to manufacturing; amending s. 20.60,
F.S.; revising the duties of the Department of
Commerce; creating s. 20.602, F.S.; establishing the
Chief Manufacturing Officer among the senior
leadership of the department for a specified purpose;
providing that the Chief Manufacturing Officer is
appointed by and serves at the pleasure of the
Secretary of Commerce; providing the duties of the
Chief Manufacturing Officer; requiring all state and

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215 local governmental entities to assist the Chief
216 Manufacturing Officer within certain constraints;
217 requiring the Chief Manufacturing Officer to prepare a
218 specified report and submit it to the Governor and the
219 Legislature by a specified date, and every 2 years
220 thereafter; creating s. 288.103, F.S.; creating the
221 Florida Manufacturers' Workforce Development Grant
222 Program within the department; providing that the
223 grant program is under the direction of the Chief
224 Manufacturing Officer in consultation with the
225 National Institute of Standards and Technology
226 Manufacturing Extension Partnership organization in
227 this state; providing a purpose for the grant program;
228 requiring the department, in coordination with the
229 National Institute of Standards and Technology
230 Manufacturing Extension Partnership organization in
231 this state, to review submitted applications and to
232 select specified projects; providing that the
233 department has sole discretion in final grant awards;
234 requiring the department, in coordination with the
235 National Institute of Standards and Technology
236 Manufacturing Extension Partnership organization in
237 this state to establish and publish ranking metrics
238 for reviewing and awarding grants; providing
239 guidelines for such metrics; requiring that priority

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be given to projects that meet certain criteria;
authorizing applicants to seek funding for a specified
purpose; prohibiting such funding from being used for
certain expenses; requiring the department to
administer the grant awards from the Economic
Development Trust Fund; requiring the department to
annually publish on the department's website the
public of specific information regarding the grant
program; requiring the department to include certain
information in its annual incentives report;
authorizing the department to adopt rules; creating s.
288.1031, F.S.; providing legislative findings;
defining terms; creating the Florida Manufacturing
Promotional Campaign within the department; requiring
the Chief Manufacturing Officer to administer the
campaign in coordination with the National Institute
of Standards and Technology Manufacturing Extension
Partnership organization in this state; providing the
purpose of the campaign; requiring the department to
take certain actions to promote the campaign;
requiring persons who participate in the campaign to
register annually with the department; requiring the
department to establish by rule the form and manner of
registration; requiring the department to adopt rules
to implement and administer the campaign; requiring

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265 | the department annually to create a specified report
266 | and submit it to the Governor and the Legislature as
267 | part of its annual report; providing an effective
268 | date.