

1 A bill to be entitled
2 An act relating to the Alzheimer's Disease Awareness
3 Initiative; creating s. 430.5016, F.S.; requiring the
4 Department of Elderly Affairs to contract for the
5 development and implementation of the Alzheimer's
6 Disease Awareness Initiative; providing requirements
7 for the initiative; providing requirements for the
8 type of entity with which the department contracts;
9 requiring the Alzheimer's Disease Advisory Committee
10 to make certain recommendations to the department and
11 the Legislature annually; providing an effective date.

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13 Be It Enacted by the Legislature of the State of Florida:

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15 **Section 1. Section 430.5016, Florida Statutes, is created**
16 **to read:**

17 430.5016 Alzheimer's Disease Awareness Initiative.—

18 (1) The Department of Elderly Affairs shall contract for
19 the development and implementation of the Alzheimer's Disease
20 Awareness Initiative. The initiative must provide an opportunity
21 for residents of this state affected by Alzheimer's disease and
22 related forms of dementia to obtain information that is
23 validated by national research.

24 (2) The initiative must, at a minimum:

25 (a) Include a website and other related electronic

resources that address all of the following:

1. The advantages of early detection and diagnosis.
 2. How to reduce risk factors.
 3. The importance of brain health.
 4. The importance of talking to a health care provider about being screened and assessed for Alzheimer's Disease and related forms of dementia.
 5. How to promote healthy aging.
 6. Recent developments in Alzheimer's and related forms of dementia research and the availability of clinical trials.
 7. Community resources available for those affected by the disease and related forms of dementia.
 8. Any related topics deemed appropriate by the department.
- (b) Use the department's Alzheimer's Disease and Related Dementias Resource Guide as a part of the initiative materials.
- (c) Promote health care provider education in partnership with the Department of Health to help improve care and services for patients with Alzheimer's disease and related forms of dementia in accordance with s. 381.825.
- (d) Include print, digital advertising, and advertising on social media platforms.
- (e) Include a statewide mobile in-person outreach program that prioritizes those in underserved communities and provides information on issues relating to Alzheimer's disease and

51 related forms of dementia, including, but not limited to, brain
52 health, risk education, and early detection and diagnosis. The
53 program may also provide referrals to the department and provide
54 information regarding any available community resources relating
55 to Alzheimer's disease and related forms of dementia.

56 (3) (a) The entity with which the department contracts for
57 the Alzheimer's Disease Awareness Initiative must be a statewide
58 nonprofit organization that:

59 1. Has a history of focusing on those affected by
60 Alzheimer's disease and related forms of dementia, and their
61 care and support, including providing online resources to
62 caregivers and people living with the disease and through
63 community-based events.

64 2. Has the organizational capacity to manage a statewide
65 initiative and successfully carry out the requirements of this
66 section.

67 (b) The entity must collaborate with other relevant state
68 agencies and private organizations to develop and implement the
69 initiative.

70 (4) The Alzheimer's Disease Advisory Committee shall
71 annually evaluate and make recommendations to the department and
72 the Legislature concerning the need for future funding for the
73 Alzheimer's Disease Awareness Initiative each year as a part of
74 its annual report.

75 **Section 2.** This act shall take effect July 1, 2026.