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2 An act relating to the Alzheimer's Disease Awareness
3 Initiative; creating s. 430.5016, F.S.; requiring the
4 Department of Elderly Affairs to contract for the
5 development and implementation of the Alzheimer's
6 Disease Awareness Initiative; providing requirements
7 for the initiative; providing requirements for the
8 entity with which the department contracts to develop
9 and implement the initiative; requiring the
10 Alzheimer's Disease Advisory Committee to make certain
11 recommendations to the department and the Legislature
12 annually; providing an effective date.
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14 Be It Enacted by the Legislature of the State of Florida:
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16 Section 1. Section 430.5016, Florida Statutes, is created
17 to read:

18 430.5016 Alzheimer's Disease Awareness Initiative.—

19 (1) The Department of Elderly Affairs shall contract for
20 the development and implementation of the Alzheimer's Disease
21 Awareness Initiative. The initiative must provide an opportunity
22 for residents affected by Alzheimer's disease and related forms
23 of dementia to benefit from greater support and to obtain
24 information that is validated in national research.

25 (2) The initiative must, at a minimum:

26 (a) Include a website and other related electronic
27 resources that will address all of the following:

28 1. The advantages of early detection and diagnosis.

29 2. How to reduce risk factors.

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30 3. The importance of brain health.

31 4. The importance of talking to a professional about being
32 screened and assessed for Alzheimer's disease and related forms
33 of dementia.

34 5. How to promote healthy aging.

35 6. Recent progress in Alzheimer's research and the
36 availability of clinical trials.

37 7. Community resources available for those affected by
38 Alzheimer's disease and related forms of dementia.

39 8. Any related topic deemed appropriate by the department.

40 (b) Use the Department of Elderly Affairs' Alzheimer's
41 Disease and Related Dementias Resource Guide as a part of the
42 initiative materials.

43 (c) Promote health care provider education in partnership
44 with the Department of Health to help improve care and services
45 for patients with Alzheimer's disease and related forms of
46 dementia in accordance with s. 381.825.

47 (d) Use varied forms of advertising for public events,
48 including, but not limited to, print advertising, digital
49 advertising, and advertising on social media platforms.

50 (e) Include a statewide mobile in-person outreach program
51 that prioritizes those in underserved communities and provides
52 information on issues relating to Alzheimer's disease and
53 related forms of dementia, including, but not limited to, brain
54 health, risk education, early detection, and diagnosis. The
55 program may also provide referrals to the department and provide
56 information regarding any available community resources relating
57 to Alzheimer's disease and related forms of dementia.

58 (3) (a) The entity with which the department contracts to

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59 develop and implement the Alzheimer's Disease Awareness
60 Initiative must be a statewide nonprofit organization that:

61 1. Has a history of focusing on care and support for those
62 affected by Alzheimer's disease and related forms of dementia,
63 including providing online resources to caregivers and people
64 living with the disease and through community-based events and
65 supporting Alzheimer disease research; and

66 2. Has the organizational capacity to manage a statewide
67 initiative and successfully carry out the requirements of this
68 section.

69 (b) The entity shall collaborate with other relevant state
70 agencies and private organizations to develop and implement the
71 initiative. Such agencies shall collaborate with the entity to
72 carry out the initiative.

73 (4) The Alzheimer's Disease Advisory Committee shall
74 annually evaluate the effectiveness of the initiative and make
75 recommendations to the department and the Legislature concerning
76 the need for future funding for the Alzheimer's Disease
77 Awareness Initiative each year as a part of the advisory
78 committee's annual report.

79 Section 2. This act shall take effect July 1, 2026.